

"Penikese is a place where the main goal is to actively teach and live relationships in the most real and possible way—the real life way. The connections students make along the way and the memories they will always share—regardless of their chosen future paths—no one can take away and no history book can undo. It is the human element that people walk away feeling good and equally sad for having to move on... this is the stuff of Penikese."

— Shawn Barber, Aftercare Director, Penikese Island School

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# 2002 Report from the Directors: Gaining Stride





As you read this fiscal year '02 Annual Report (July 2001 through June 2002), Penikese is more than halfway through FY '03. Curious timing, but dictated by our yearly audit, which is usually not completed until mid-November. The news is all upward-pointing arrows. Better yet, this momentum has carried into 2003 and, like a drum roll, builds as we approach our 30th anniversary.

Finances

Penikese finished FY '02 clean as a whistle with a \$150,000 turnaround from the previous year, continuing its impressive climb begun in '97 – '98. In recent years, the capable and iron hands of Dick King and the Finance Committee have gripped the financial reins, ensuring proper oversight and control even as the school continues to grow. For a full report, see the financials listed on page 5.

Island, I had no idea that I would be seeing Pe

and sharing a truly unique experience."

"When I first set

foot on Penikese

— Jennifer Huntington, Principal, Newton North High School

# Development

Penikese raised nearly \$600,000 in FY '02, about half of its total operating revenue. A significant portion of these funds raised were dedicated to island staff for improved salaries and benefits, to students for strengthened island programs, to alumni and communities for expanded Aftercare and Community Services, and for improvements to the island. Penikese is enormously grateful for the tireless devotions of Dennis Dinan, Pennie Hare, and the rest of the Development Committee. For a list of committee members and a forecast of 2003 development goals, see page 11.

## **Programs**

Penikese is no longer just an island program! Of all our recent accomplishments, few make us prouder than Aftercare and Community Services. As the splash on pages 6-7 of this report shows, Penikese is now two outstanding programs: the one on Penikese Island and the other onshore, present in dozens of communities throughout Massachusetts delivering services to alumni and their families, and support to their agencies and schools. In April 2002, Penikese's reach extended overseas to Northern Ireland to present its work with at-risk youth to child advocates, teachers, and counselors in this strife-torn region.

# Business and referrals

Although Penikese is a not-for-profit business, it is still a business to which standard practices apply, and none are better than providing the very best services around and treating your customers well. As a result, Penikese has claimed its solid standing as a preferred provider and resource of highest regard, fielding more inquiries and referrals than ever and posting its highest student census in years. This is no small feat given Penikese's tricky market and the continuing push by legislators to cut education and human service funding.

## The Island

In FY '02, Penikese completed a review and update of its occupancy agreement with MassWildlife. In doing so, the parties strengthened their longstanding partnership with commitment expressed in letter and spirit, assuring both the school and its island's feathered denizens lasting protection. Meanwhile, Penikese continues to improve its existing facilities while preparing for additional capital improvements and expansion in '03 - '04. And, on an island known already for its fascinating history, Penikese is fast upon making its own rightful claim to historical significance on the island and its region.



Island stroll

Most importantly, Penikese is the strongest exactly where it needs to be: in the care and treatment of its castaway boys. As our experience grows, so does our know-how and determination to maintain integrity and undiluted excellence in the face of ever-deteriorating public policy and

program standards for at-risk youth.

Penikese is setting a new benchmark of excellence, while working to chart the elements of its model and approaches for others to follow. We make a convincing case, and at 29 years and counting, Penikese is gaining its stride with the best yet to come!

Sincerely yours,

Toby Lineaweaver, Executive Director

Pennie S. Hare, Chair, Board of Directors

The Saltbox, our island home

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## **Board**

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Penikese Island School, Inc. Est. 1973 George Cadwalader, Founding Director



#### Staff

Mary Alpern Special Education Instructor

Shawn Barber Director of Aftercare

Tammy Barboza Director of Development

Chip Bennett Shift Leader & Vocational Arts Instructor

Michael Bornhorst Island Staff & Direct Care

Pamela Brighton Clinical Director



Left to right: Brian Washington, David Ellison, and Thomas O'Connell

Matthew Burke Special Education Instructor

Wendy Nies Denton Business Manager

David Dersham Island Staff & Direct Care

David Ellison Assistant Director

Alex Friedman Special Education Instructor

James Gammans Shift Leader & Facilities Coordinator

Peter Halby Island Staff & Direct Care

Toby Lineaweaver Executive Director

Bruce Marshard Vocational Program Coordinator

Nancy McDonald Development Assistant

Chris McNamara Island Staff & Direct Care, Vocational Instructor



Peter Halby and Camp Jabberwocky friend

Dorianne Mebane Benefits Administrator

Thomas O'Connell Island Staff & Direct Care, Vocational Instructor

Kerri O'Malley Island Staff & Direct Care, Clinical Assistant

Michael Parente Shift Leader

Patricia Peal Grants Specialist

Tom Quatromoni Shift Leader



Left to right: James Gammans, Toby Lineaweaver, Pamela Brighton, and Thomas Quatromoni

William Rogers Captain, M/V Harold M. Hill

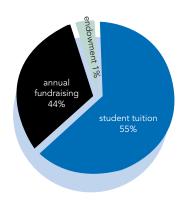
Virginia Root Special Education Director

Brian Washington, CADAC Shift Leader & Substance Abuse Counselor

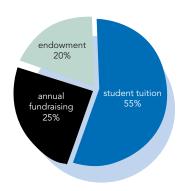
Christopher Yerkes Special Education Instructor

| ASSETS  | 6/30/02                                   | 6/30/01                                   |
|---|---|---|
| Cash and cash equivalents<br>Net accounts receivable  | 21,255<br>83,250                          | 16,910<br>78,329                          |
| TOTAL CURRENT ASSETS  | 104,505                                   | <u>95,239</u>                             |
| Land, buildings, equipment<br>Accumulated depreciation<br>Net land, buildings, equipment<br>Long-term investments | 372,938<br>(301,203)<br>71,935<br>298,806 | 366,551<br>(279,963)<br>86,558<br>355,116 |
| TOTAL ASSETS  | 475,046                                   | 536,993                                   |
| LIABILITIES & NET ASSETS Accounts payable Accrued expenses Current notes payable Other current liabilities        | 22,773<br>68,966<br>0                     | 70,579<br>44,085<br>35,000<br>4,487       |
| TOTAL CURRENT LIABILITIES   | 91,739                                    | 154,151                                   |
| TOTAL LIABILITIES   | 91,739                                    | 154,151                                   |
| TOTAL NET ASSETS  | 383,307                                   | 382,842                                   |
| TOTAL LIABILITIES & NET ASSETS  | 475,046                                   | 536,993                                   |
| REVENUES, GAINS, & OTHER SUPPORT Contributions Program service fees Investment income                             | 591,756<br>653,174<br>(14,256)            | 314,079<br>615,974<br><u>1243</u>         |
| TOTAL REVENUES, GAINS,<br>& OTHER SUPPORT   | 1,230,674                                 | 931,296                                   |
| EXPENSES Program services Administration Fundraising  | 925,854<br>190,903<br><u>113,452</u>      | 789,719<br>218,249<br><u>78,948</u>       |
| TOTAL EXPENSES  | 1,230,209                                 | 1,086916                                  |
| NET CHANGE IN UNRESTRICTED<br>NET ASSETS  | 465                                       | (155,620)                                 |
| UNRESTRICTED NET ASSETS,<br>BEGINNING OF YEAR   | 382,842                                   | 538,462                                   |
| UNRESTRICTED NET ASSETS,<br>END OF YEAR   | 383,307                                   | 382,842                                   |

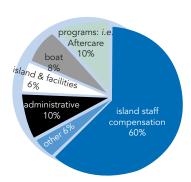
# Penikese's Revenue Sources Today



# Penikese's Revenue Sources Tomorrow



# Penikese's Expenses



# Penikese On The Map



# Aftercare and Community Services Program

Penikese is more than just an island program! There are two Penikese Island Schools: one is an acclaimed family-sized relationship-based treatment program and school for high-risk teenaged boys located on Penikese Island. The other is a school without walls, present in more than 50 Massachusetts towns and communities, bringing its 30 years' experience to families, schools, and child service agencies and professionals through training, consultation and supervision.

# In the last year alone, Penikese Aftercare has logged:

- Over 16.000 miles traveled in Massachusetts.
- Contacts with 70 different alumni.
- 150 staff-student community visits.
- Over 300 telephone contacts.
- More than 50 nights on Penikese for alumni refresher visits, at no cost to them, their families, or schools.
- Support and services that include mentoring, job searching, advocacy and companionship, parent relations, and family visits.

## In the last year, Penikese's Community Services has:

- Fielded calls and e-mails from several dozen concerned parents looking for resources, referrals, and guidance.
- Hosted open forums, guest speakers and made clinical presentations in various Cape and SE Massachusetts communities.
- Sponsored Penikese's Clinical Director to do trauma debriefing and training in Turkey, Ground Zero in NYC, and Amman, Jordan.
- Partnered with youth service agencies to improve community capacity to better respond to the needs of at-risk youth.
- Promoted and supervised the use of the Communication Without Violence group treatment model.
- Traveled to Northern Ireland to work with youth advocates and teachers.



# **Donors**

Calendar year versus fiscal year causes some confusion. If you do not see your name listed here, please refer to the Winter/Spring '03 issue of our newsletter, Tidings, for a calendar year list of donors. We prepare this list with utmost care, but in the event of an error, and your gift has been omitted, please call Tammy Barboza, Director of Development, (508) 548-7276, ext. 207, or tbarboza@penikese.org

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Lucy Wood

# Up to the Challenge: Development Goals for FY 2003

Penikese's financial challenges are, like the school itself, unique: although a private school, Penikese's tuition is set by the state according to a formula reflecting services Penikese must provide to maintain accreditation. However, many of the programs and services Penikese provides are "over and above" these mandates: Aftercare, Communication Without Violence, Curriculum Development and Teacher Training (to keep pace with the MCAS), Vocational Education, and Clinical-Life Skills Education.

This means that, even if Penikese were fully enrolled for the entire year, tuition would cover only about 60% of its operating plan, a vulnerable position for so small a school to begin each year with. But it is a price well worth paying for Penikese's prominence and success. Our FY 2003 Development Plan includes the following elements:

 Raise a minimum of \$250,000 from the Annual Fund including the Holiday and Spring Appeals and targeted solicitations to support Penikese's Operating Plan.



Travis displays his workmanship

• Raise an additional minimum of \$250,000 in gifts and grants from private and corporate foundations to fund the above-mentioned Penikese programs.

endowment adequate to Penikese's needs and securing essential programs

- Generate new interest and awareness by holding a series of small gatherings in key communities while considering the best timing and manner of celebrating Penikese's 30<sup>th</sup> anniversary year beginning August 2003.
- Strengthen Penikese's Development Committee and Board of Directors to better position the school for successful annual development, major gifts acquisition, planned giving, and event planning.

Address the school's fiscal vulnerability by growing the

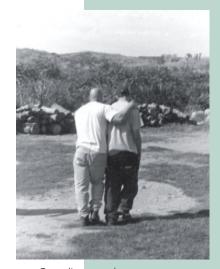
such as Aftercare.



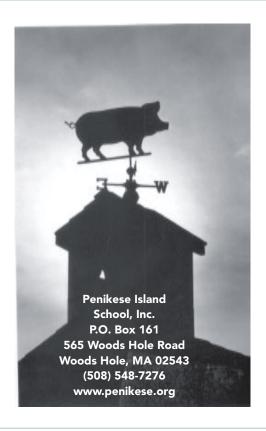
M/V Harold M. Hill

- Expand the number, capabilities, and contributions of Penikese's already heroic volunteer corps.
- Maximize efforts to increase first-time visitor trips to Penikese Island to include a tour of our school, the island's bird sanctuary and remains of the leper colony and Anderson School of Natural History. If you have have not yet been to Penikese Island, now is your chance. It promises to be a visit not soon forgotten.

The above are formidable challenges, but nothing Penikese can't accomplish without your support and participation. Please join me in saluting the outstanding efforts of Penikese's current Development Committee: Dennis Dinan, Pennie Hare, Jane Holtz, Barbara Marcks, Derek McDonald, Nancy McDonald, Patty Peal, Meredith Presbrey, and Kathy Regis, as well as the many members of our volunteer force. If you are interested in finding out more or how you can help, give any of the above, or Tammy Barboza, Director of Development, a call.



Consoling a student



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